



**Sheffield Clinical Commissioning Group**

## SHEFFIELD HEALTH AND WELLBEING BOARD PAPER

---

**Report of:** Councillor Julie Dore and Dr Tim Moorhead  
Co-Chairs of the Sheffield Health and Wellbeing Board

---

**Date:** 26 September 2013

---

**Subject:** Joint Health and Wellbeing Strategy 2013-18 Approval

---

**Author of Report:** Louisa Willoughby, 0114 205 7143

---

### Summary:

Producing a Joint Health and Wellbeing Strategy is one of the Health and Wellbeing Board's key duties. It is a plan to improve the health and wellbeing of Sheffield people. It identifies things that will *directly* make a difference to people's health and wellbeing, such as investing in cancer services, but it also looks at the health and wellbeing system in Sheffield and its ways of working.

The Strategy is divided into ten principles and five outcomes, and is supported by five work programmes. These are built on the evidence as set out in the Joint Strategic Needs Assessment, and the views of Sheffield people heard through extensive consultation and engagement.

The Health and Wellbeing Board cannot do everything, but it can make a difference in some key areas. This Strategy therefore does not cover every health and wellbeing service provided in Sheffield, but instead seeks to set out the biggest things that the Health and Wellbeing Board would like to see happen and which the Board believes would make the biggest difference to health and wellbeing.

In some cases this will require the Board to do something new. In other cases it will require the Board to support initiatives that are already in place, and ensure such initiatives are geared up to improve health and wellbeing in Sheffield and aligned to the work of the Health and Wellbeing Board.

The Strategy is a long-term Strategy, recognising that big changes to health and wellbeing take time to develop and implement, and that progress and performance targets have to be given time to be demonstrated.

It is a sustainable Strategy in that it recognises the financial climate that the Health and Wellbeing Board is operating in, but aims to offer innovative services that are value for money by working in new and different ways.

Sheffield's Health and Wellbeing Board published a draft Strategy in autumn 2012. After a year of consultation and development, a more detailed Strategy has been produced for 2013-18. This paper asks for the Health and Wellbeing Board's approval for this final version of the Strategy.

---

#### **Questions for the Health and Wellbeing Board:**

- Is the Health and Wellbeing Board happy to approve this Strategy in its entirety, committed to publishing it within the next few weeks?

#### **Recommendations:**

- That the Health and Wellbeing Board approves this Strategy.
- That the Health and Wellbeing Board's partner organisations commit to delivering the Strategy.

#### **Reasons for Recommendations:**

- Following the publishing of its draft Strategy in autumn 2012, the Health and Wellbeing Board has heard from over 1,500 people who have fed into the process of developing this final Strategy for 2013-18. The Board can be confident that this is an evidence-based Strategy based on the views and perspectives of Sheffield people.
- It is important to approve this Strategy at this stage so that it can be used to inform the plans for the 2014-15 financial year.

---

#### **Background Papers:**

- Sheffield's Joint Health and Wellbeing Strategy 2013-18 – appended to this paper.
  - Joint Health and Wellbeing Strategy Equality Impact Assessment – appended to this paper.
  - Joint Strategic Needs Assessment – available online at: <https://www.sheffield.gov.uk/caresupport/health/health-wellbeing-board/JSNA/positionstatement.html>.
  - Joint Health and Wellbeing Strategy Consultation Report – available online at: <https://www.sheffield.gov.uk/caresupport/health/health-wellbeing-board/events/strategy-consultation.html>.
  - Fairness Commission Report – available online at: <https://www.sheffield.gov.uk/your-city-council/policy--performance/fairness-commission.html>.
-

# JOINT HEALTH AND WELLBEING STRATEGY APPROVAL

## 1.0 SUMMARY

- 1.1 Producing a Joint Health and Wellbeing Strategy is one of the Health and Wellbeing Board's key duties. It is a plan to improve the health and wellbeing of Sheffield people. It identifies things that will *directly* make a difference to people's health and wellbeing, such as investing in cancer services, but it also looks at the health and wellbeing system in Sheffield and its ways of working.
- 1.2 The Strategy is divided into ten principles and five outcomes, and is supported by five work programmes. These are built on the evidence as set out in the Joint Strategic Needs Assessment, and the views of Sheffield people heard through extensive consultation and engagement.
- 1.3 The Health and Wellbeing Board cannot do everything, but it can make a difference in some key areas. This Strategy therefore does not cover every health and wellbeing service provided in Sheffield, but instead seeks to set out the biggest things that the Health and Wellbeing Board would like to see happen and which the Board believes would make the biggest difference to health and wellbeing.
- 1.4 In some cases this will require the Board to do something new. In other cases it will require the Board to support initiatives that are already in place, and ensure such initiatives are geared up to improve health and wellbeing in Sheffield and aligned to the work of the Health and Wellbeing Board.
- 1.5 The Strategy is a long-term Strategy, recognising that big changes to health and wellbeing take time to develop and implement, and that progress and performance targets have to be given time to be demonstrated.
- 1.6 It is a sustainable Strategy in that it recognises the financial climate that the Health and Wellbeing Board is operating in, but aims to offer innovative services that are value for money by working in new and different ways.
- 1.7 Sheffield's Health and Wellbeing Board published a draft Strategy in autumn 2012. After a year of consultation and development, a more detailed Strategy has been produced for 2013-18. This paper asks for the Health and Wellbeing Board's approval for this final version of the Strategy.

## 2.0 WHAT DOES THIS MEAN FOR SHEFFIELD PEOPLE?

- 2.1 The Joint Health and Wellbeing Strategy is a broad, overarching strategy which recognises that good health and wellbeing is a matter for every service area, and that people are healthy and well not just because of the health and social care they receive, but also because of the nature of the housing, environment, communities, amenities, activities and economy surrounding them. The Strategy focuses therefore not just on specific interventions to improve health and social care, but also on the 'wider determinants' of health.
- 2.2 This means that the Health and Wellbeing Board aims for *all* Sheffield people to be *positively* affected by the Joint Health and Wellbeing Strategy. The Strategy focuses on people, arguing that the people of Sheffield are the city's biggest asset. The Strategy aims that people are able to take greater responsibility for their own wellbeing by making good choices.
- 2.3 In creating the Joint Health and Wellbeing Strategy, the Health and Wellbeing Board has been careful to engage closely with Sheffield people and service users, providers and members of the public. The Board can be confident that its Strategy

reflects the needs and concerns of Sheffield people. Services will work together with Sheffield people to design and deliver services which best meet the needs of an individual.

### **3.0 THE STRATEGY'S OUTCOMES**

At the heart of the Strategy are five outcomes, listed below with the vision for each outcome:

#### **1. Sheffield is a healthy and successful city.**

- Partners and organisations across the city to actively look to improve health and wellbeing through all areas, even those not traditionally seen as being about health and wellbeing.
- Housing across the city to be of a good quality, well-insulated with affordable bills and healthy and safe facilities.
- Sheffield people to be well-trained and able to access a range of fairly paid employment opportunities irrespective of disability, and for the city's economy to grow supporting the health and wellbeing of the people of Sheffield.
- Poverty, such as income poverty, fuel poverty and food poverty, to reduce, and that those affected by poverty are supported and encouraged to lead healthy lives.

#### **2. Health and wellbeing is improving.**

- Sheffield children, young people, families adults to be emotionally strong and resilient, and for emotional wellbeing to be promoted across the city.
- Sheffield children, young people and adults to be living healthily – exercising, eating well, not smoking nor drinking too much alcohol – so that they are able to live long and healthy lives.

#### **3. Health inequalities are reducing.**

- Data about health inequalities in Sheffield to be excellent so that commissioners can be well-informed in tackling the issues.
- Sheffield's communities to be strong, connected and resilient, able to withstand crises and to support members of the community to live whole and healthy lives.
- Those groups especially impacted by health inequalities to have sensitive and appropriate services that meet their needs and improve their health and wellbeing.

#### **4. People get the help and support they need and is right for them.**

- Sheffield people receiving excellent services which support their unique needs.
- Clear availability of information and support about health and wellbeing so that Sheffield people are able to help themselves.
- Patients and service users involved in decisions and their opinions valued.

#### **5. Services are innovative, affordable, and deliver value for money.**

- Sheffield people at the centre of the Sheffield health and wellbeing system, underpinned by strong working relationships between commissioners with a clear methodology for joint working and pooled budgets underpinned by an

innovative and affordable health and wellbeing system fit for the twenty-first century.

- A preventative system that seeks to help and identify people before they are really sick, enabling Sheffield people to stay healthy and well for longer.
- Frontline workers aware of health and wellbeing needs and able to signpost and support service users in obtaining the help they need.

Each outcome area sets out clearly where the Health and Wellbeing Board will focus its attentions over the coming years. Each outcome has a range of actions which are built on the evidence base and feedback from consultations the Board has done.

The Health and Wellbeing Board is aware that the Strategy is aspirational and that the economic situation is difficult. National priorities within the fields of health and wellbeing may develop over time, which may affect the Strategy. However, the Board believes that this is an opportunity for change and a redefinition of priorities. The Board wants to be clear about what it wants to achieve but it will be flexible about how this will be done depending on capacity, demands and other pressures.

### **3.2 HOW WILL THE JOINT HEALTH AND WELLBEING STRATEGY BE IMPLEMENTED?**

The actions of this Joint Health and Wellbeing Strategy will be delivered in several different ways. The Health and Wellbeing Board will work together in partnership to:

- **Approve the annual commissioning plans of Sheffield City Council and NHS Sheffield Clinical Commissioning Group.**

Sheffield City Council, NHS Sheffield Clinical Commissioning Group and NHS England all directly commission health and wellbeing services in Sheffield. The Health and Wellbeing Board will oversee all of these commissioning plans, and although it will not take a direct or detailed role in creating the plans, it will expect the organisations represented on the Health and Wellbeing Board to take the Strategy's actions and goals forward.

- **Support and influence the work of NHS England.**

NHS England plays a key role on the Health and Wellbeing Board in Sheffield. As commissioners of GPs and other services in Sheffield and across the region and country, NHS England makes crucial decisions affecting Sheffield people.

- **Work with Healthwatch Sheffield to actively engage with the people of Sheffield.**

Healthwatch Sheffield's role is to represent service user and citizen voice and experiences. The Health and Wellbeing Board will welcome Healthwatch Sheffield's role in bringing the views of children, young people and adults, framing the Board's agendas and way of thinking.

- **Hold partners and providers to account if issues are identified which do not support the outcomes of the Strategy.**

If there is evidence that the Strategy's outcomes are not being achieved, the Health and Wellbeing Board will hold commissioners and providers to account. This may be in a

formal Health and Wellbeing Board meeting, particularly if it concerns Sheffield City Council, NHS Sheffield Clinical Commissioning Group and NHS England.

The Health and Wellbeing Board also advocates a strong role for the city's scrutiny committees. If required, the Health and Wellbeing Board will report issues for scrutiny committees to investigate. However, the Health and Wellbeing Board will not play a detailed role in the management of specific contracts.

- **Seek to influence local partners and providers to act in a positive way for the health and wellbeing of the people of Sheffield, valuing the Sheffield community of professionals who work in health and wellbeing and/or have an interest or connection to it.**

A key role of the Health and Wellbeing Board is to be a city leader, influencing others to act in the interest of improving health and wellbeing in the city. Not every action of this Strategy has financial implications. Some, instead, require the Health and Wellbeing Board to work with others to bring about whole-system change. The Board will consider issues escalated to it requiring a city level response and will ensure that essential links are made across work programmes and initiatives.

- **Support further consultation and development of the Joint Strategic Needs Assessment when required.**

The Joint Strategic Needs Assessment is a key process to understand and define the health and wellbeing needs of Sheffield people.

- **Monitor the health and wellbeing of Sheffield people on an annual basis in accordance with the measures outlined in this Strategy.**

A set of outcome indicators are set out in section 7 of the Strategy. These are our way of monitoring and finding out if the health and wellbeing, and the experiences of Sheffield people using health and wellbeing services, are improving.

- **Advocate for Sheffield on a national level when it is needed and appropriate.**

Sometimes change is required on a national level, and as system leader for health and wellbeing in Sheffield it is appropriate that the Health and Wellbeing Board plays a national role when required.

### **3.3 EQUALITIES IMPACT ASSESSMENT**

A full EIA has been carried out and has been appended to this paper. The interests of protected groups have been taken into account throughout the drafting process, with many focus groups and consultation events held directed at specific groups and across the whole city. More information can be found in our consultation report, available online at <https://www.sheffield.gov.uk/caresupport/health/health-wellbeing-board/events/strategy-consultation.html>, where there is a specific section on the views of specific Sheffield communities.

A 'You Said, We Did' report will be written to demonstrate how the views of Sheffield's communities has been taken into account in the final version of the Strategy. Particular reference should be made to the actions included under the third outcome.

#### **4.0 QUESTIONS FOR THE BOARD**

- 4.1 Is the Health and Wellbeing Board happy to approve this Strategy in its entirety, committed to publishing it within the next few weeks?

#### **5.0 RECOMMENDATIONS**

- 5.1 That the Health and Wellbeing Board approves this Strategy.
- 5.2 That the Health and Wellbeing Board's partner organisations commit to delivering the Strategy.

#### **6.0 REASONS FOR THE RECOMMENDATIONS**

- 6.1 Following the publishing of its draft Strategy in autumn 2012, the Health and Wellbeing Board has heard from over 1,500 people who have fed into the process of developing this final Strategy for 2013-18. The Board can be confident that this is an evidence-based Strategy based on the views and perspectives of Sheffield people.
- 6.2 It is important to approve this Strategy at this stage so that it can be used to inform the plans for the 2014-15 financial year.

This page is intentionally left blank